



Sustainable Development Goals – a business narrative

Naturviterne - 8th November 2018

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A photograph of a family of four walking away from the camera in a sunlit park. The father is on the right, the mother in the center, and two children on the left. They are holding hands and walking on a grassy path. The scene is bathed in warm, golden light, suggesting late afternoon or early morning. A large tree trunk is visible on the left side of the frame.

We live in an exciting era

The World in 2030: Where are we headed?



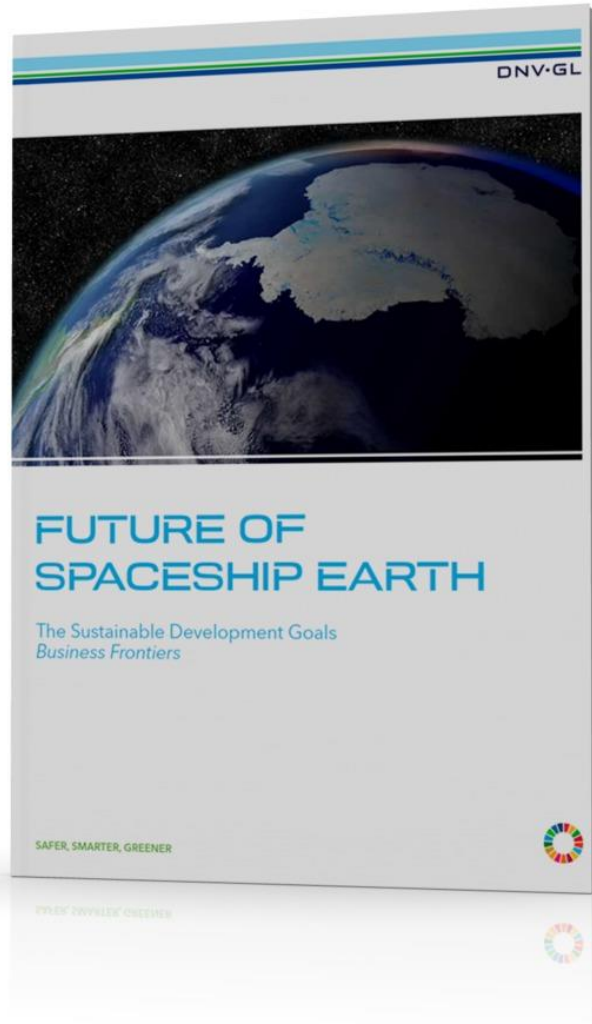
Coast of Norway 2018....



2015 – the world's turning point!

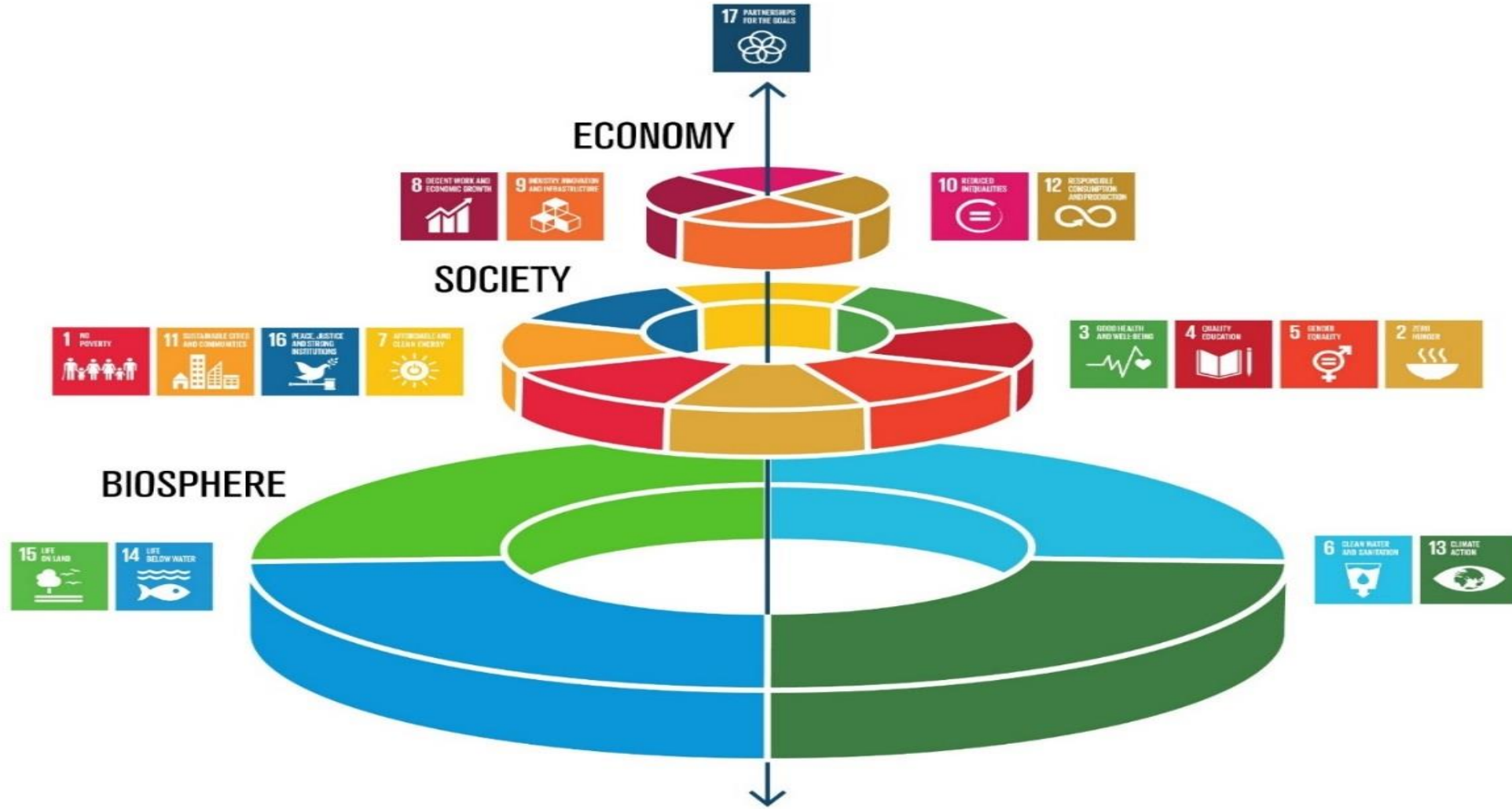


Our 2030 Forecast



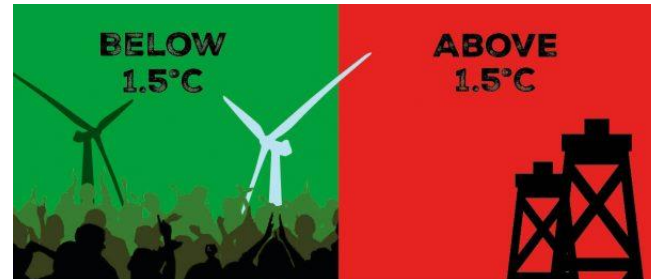
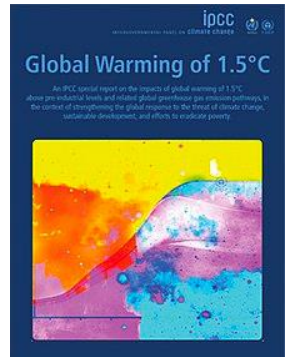
	ROW	BRISE	CHINA	OECD	USA
1. No poverty	●	●	●	●	●
2. Zero hunger	●	●	●	●	●
3. Good health and well-being	●	●	●	●	●
4. Quality education	●	●	●	●	●
5. Gender equality	●	●	●	●	●
6. Clean water and sanitation	●	●	●	●	●
7. Affordable and clean energy	●	●	●	●	●
8. Decent work and economic growth	●	●	●	●	●
9. Industry, innovation and infrastructure	●	●	●	●	●
10. Reduced inequality	●	●	●	●	●
11. Sustainable cities and communities	●	●	●	●	●
12. Responsible consumption and production	●	●	●	●	●
13. Climate action	●	●	●	●	●
14. Life below water	●	●	●	●	●
15. Life on land	●	●	●	●	●
16. Peace, justice and strong institutions	●	●	●	●	●
17. Partnerships for the goals	Not enough data to assess				

One plan – One planet



What you need to know about the recent IPCC 1.5 °C Report

- Limiting warming to 1.5 °C requires major and immediate transformation.
- The scale of the required low-carbon transition is unprecedented.
- Emissions will need to reach net-zero around mid-century.
- All 1.5 °C emissions pathways rely upon carbon removal to some extent.



- ***Everyone – countries, cities, the private sector, individuals, will need to strengthen their action, without delay.***



SUSTAINABLE DEVELOPMENT GOALS: EXPLORING MARITIME OPPORTUNITIES





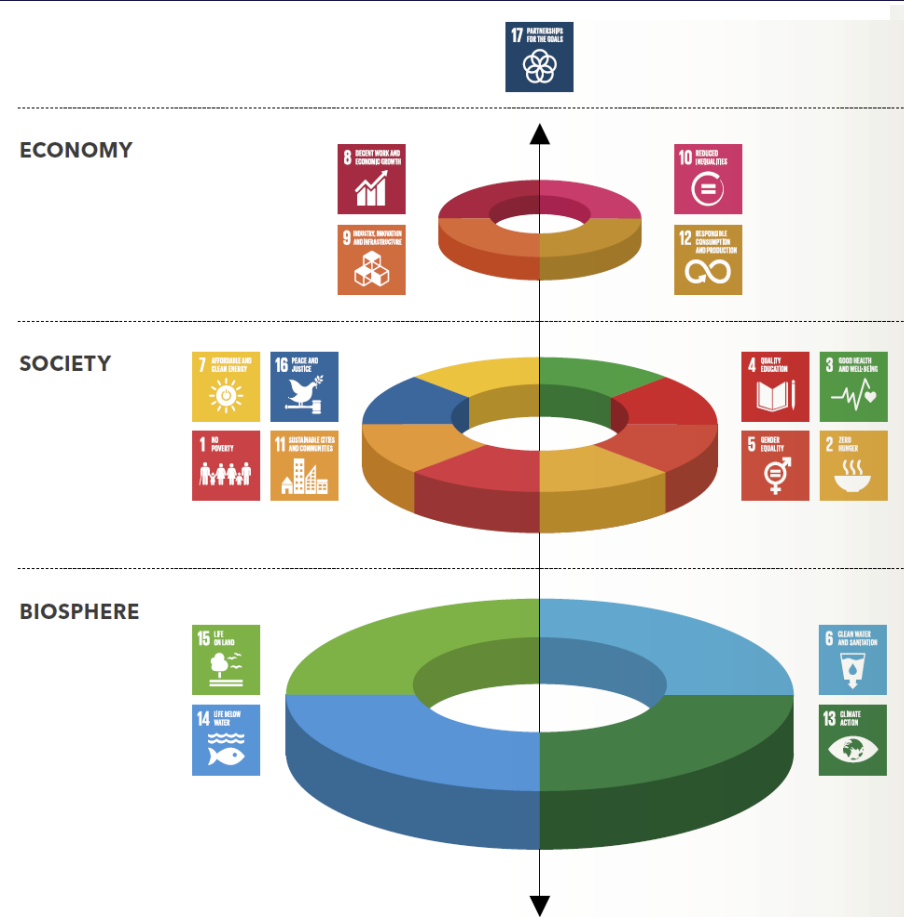
TAKING STOCK



MAPPING



OPPORTUNITIES



Each of the 17 SDGs has a series of targets. There are 169 targets in total. Several of these targets have low or no relevance to the shipping industry. We have reviewed all targets for each of the 17 goals and have selected those relevant for the shipping industry. For each goal, we present a summary of the relevant targets.



We have mapped the shipping industry's potential to contribute to each goal, based on the relevant targets and the contribution shipping is already making today.



Based on the mapping, we present the most business-relevant, effective and significant future opportunities for the shipping industry to contribute to the SDGs - five opportunity areas. Given the interdependence across all the SDGs, we highlight that actions in one area can directly or indirectly contribute to several goals.



Ocean opportunities towards 2030

FIVE
OPPORTUNITY
AREAS



- 1) Act on the Paris Agreement
- 2) Build sustainable communities & infrastructure
- 3) Protect life in the oceans
- 4) Create a sustainable future for the ocean economy
- 5) Promote responsible practices



The Power of standards to reach the SDG's

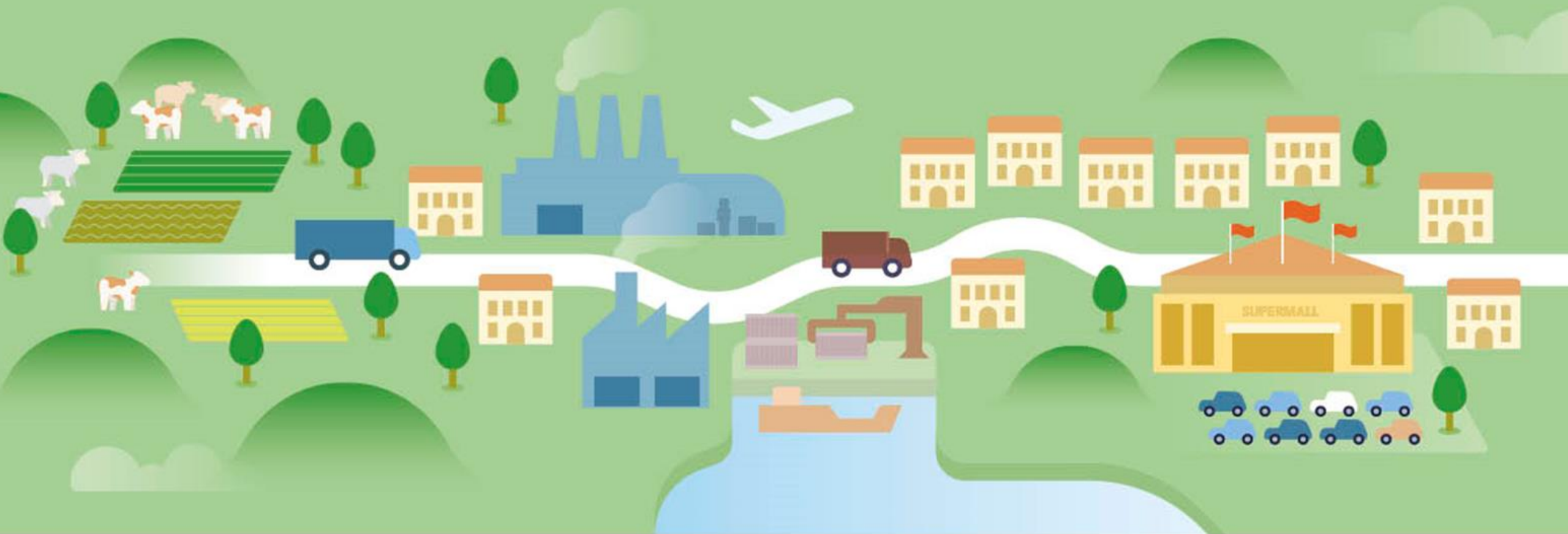
- ❖ Framework for **effective and efficient** operation
- ❖ **Trust instrument** for international trade
- ❖ Drive **transparency** in business and value chains







Is your **supply chain** fit for the future?



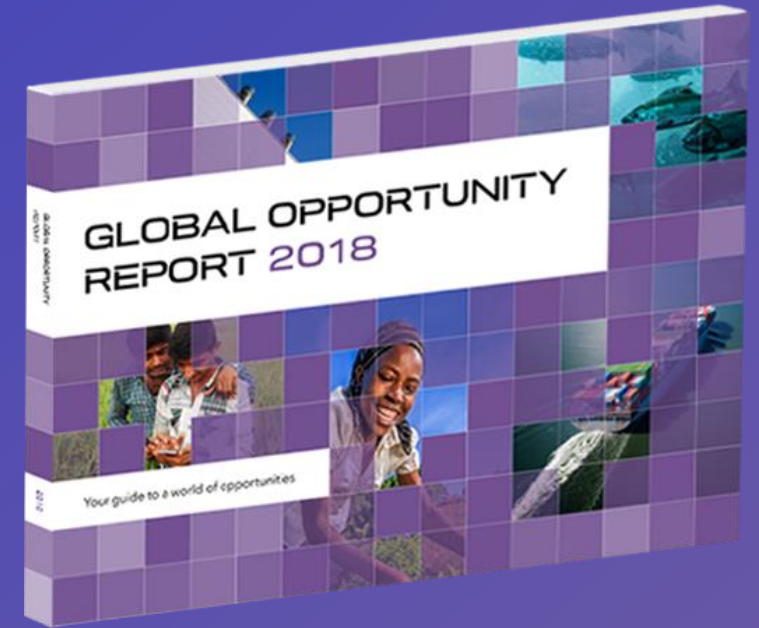
5 Steps to start your SDG journey

1. Establish baseline
2. Assess the goals, involve **all** your stakeholders
3. Select those that are relevant today and those who inspire development
4. Establish means and actions (short & long term)
5. Share your work-program and progress - internally and externally



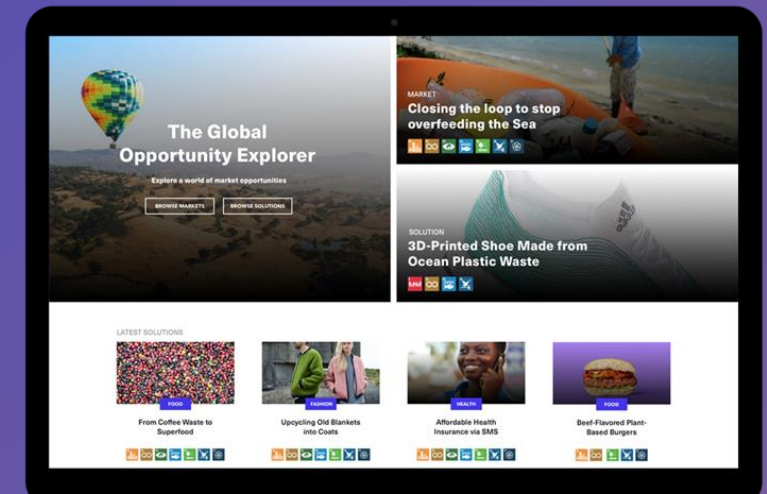
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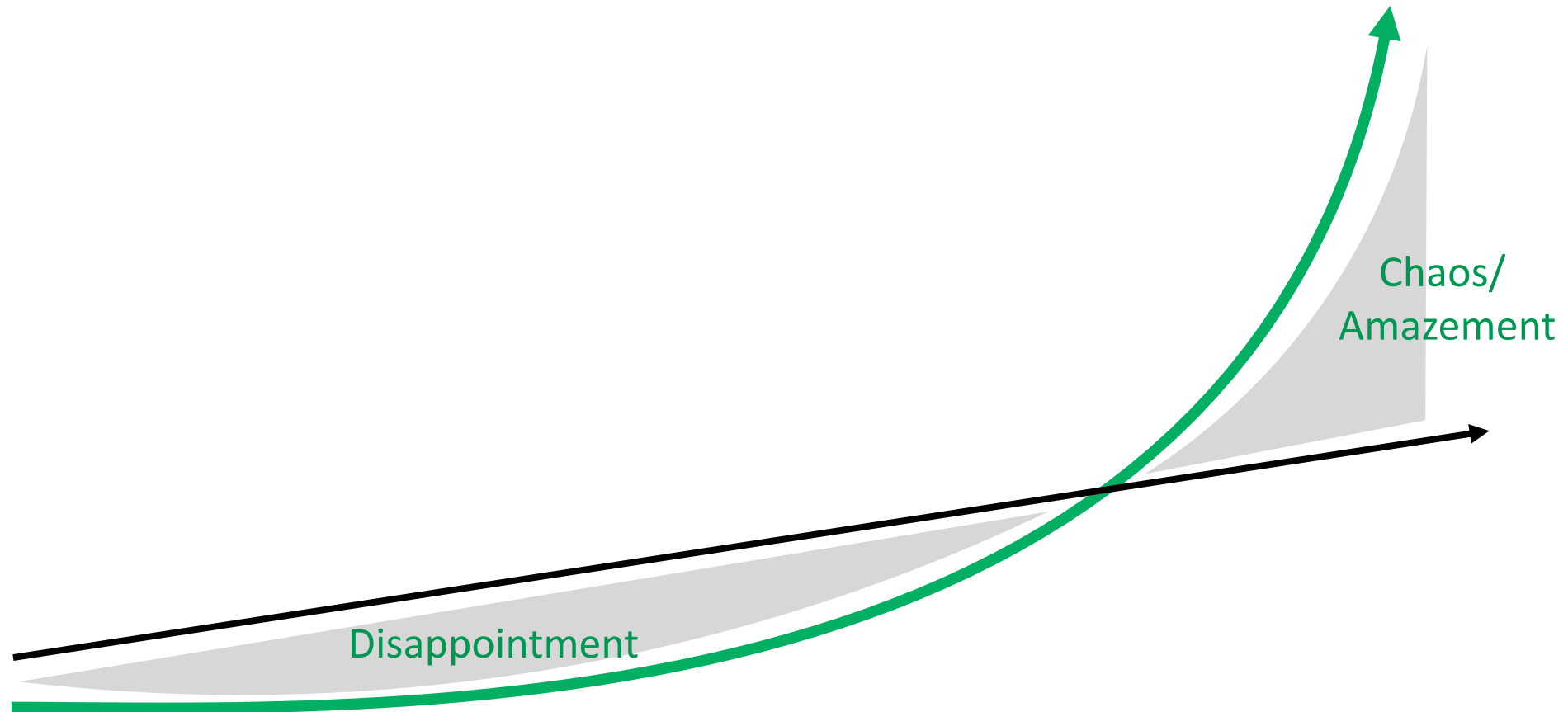


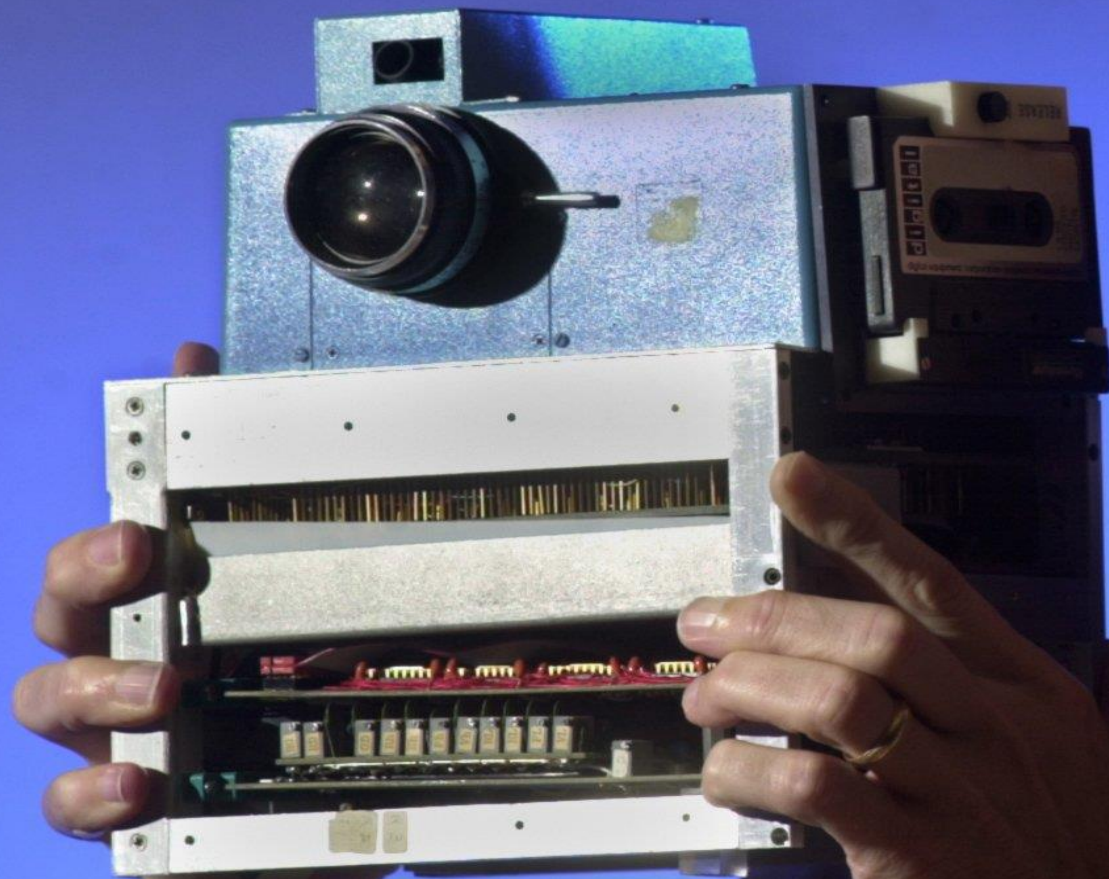
GLOBAL OPPORTUNITY
REPORT 2018

08 November 2018



linear vs exponential





Kodak digital camera - 1975



- ✓ 100 x 100 pixel resolution
- ✓ 23 seconds for 1 exposure
- ✓ Storage for 1 photo
- ✓ > \$10,000



The Good Life 1.0



The Good Life 2.0 – from living bigger to living better

From:

Living Large



Driving Solo



Slicing it Thick



Pouring it On



Throwing It Away



Getting it Fast



To:

Being Connected

Sharing Journeys

Knowing Your Food

Spending it wisely

Holding on to it

Slowing Down

Virginie Helias, VP Global Sustainability at P&G,

Global reach – local competence



150+
years

100+
countries

100,000+
customers

12,500
employees

Thank you!

Purpose

To safeguard life, property and the environment

Vision

Global impact for a safe and sustainable future

